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Neuron Labs
TechBrokering Platform

Neuron Labs' AI-powered TechBrokering Platform revolutionizes how tech scale-ups, enterprises, and investors find and collaborate across borders.

neuronlabs.eu

Faster, safer tech matches across borders

Today's cross-border matchmaking is slow and intermediary-heavy → high time/cost/risk

Current cross-border matchmaking processes are inefficient, relying heavily on intermediaries, leading to high time, cost, and risk for all parties involved.

"Forced choice" leads to sub-optimal outcomes

Existing matchmaking solutions often force users to make sub-optimal choices due to limited options and information, resulting in suboptimal outcomes.

Why now: self-serve expectations, global competition, pricing pressure

The current market landscape, with increased self-serve expectations, global competition, and pricing pressures, creates the perfect conditions for a platform like Neuron Labs to thrive.

Neuron labs' ai-powered tech-brokering platform is poised to revolutionize global tech matchmaking, offering a data-driven, explainable, and scalable solution that addresses the key pain points of scale-ups, enterprises, and investors.
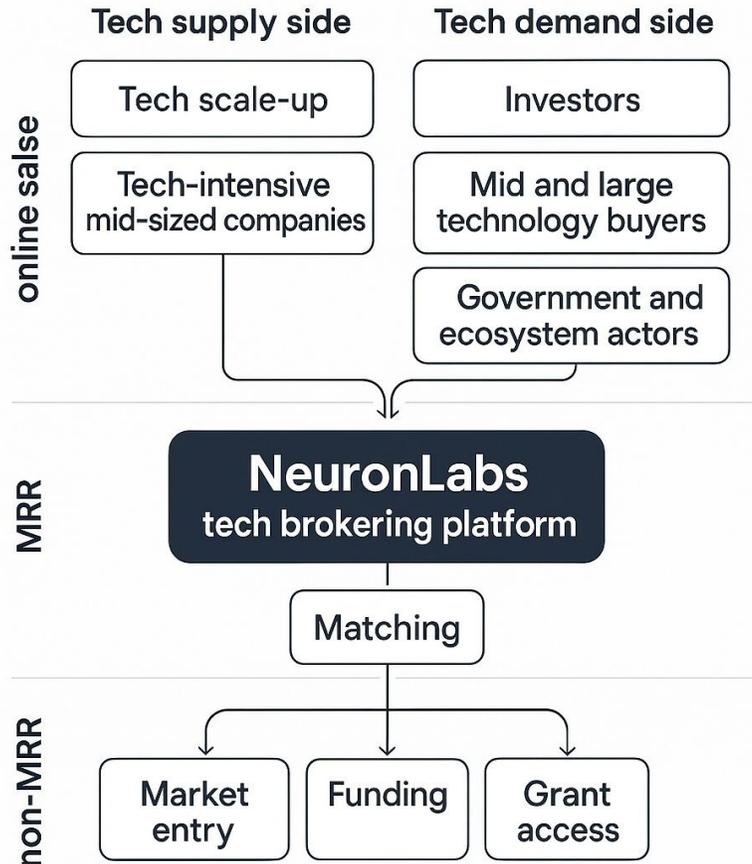
AI data engine + explainable matching

DATABASE

Supply & demand intake → cleaning/normalization

AI MATCHING

Explainable AI matching– rules + learning, audit trail, policy guardrails

AUTOMATED/SEMIAUTOMATED SERVICE LAYERS

High value added from automated or juniorized services at a low cost

WHITE-GLOVE ADVISORY LAYER

For high-value transactions (credibility & outcomes)

Who we serve & what we fix

Customer Segment	Key Pain Points
Scale-ups / tech-intensive midsize	Lower cross-border CAC, validated partners
Mid & large corporates (innovation/BD/M&A)	Faster shortlists, compliance fit
Investors (VC/CVC)	Thematic dealflow, faster DD
Clusters / agencies / programs	Measurable impact, transparent allocation
Research/IP holders	Commercialization channels
Gov & ecosystem actors	Ecosystem connectivity, funnel building

Region phasing that de-risks scale

PHASE 1 (MONTH 0-18)
EU+CEE (SUPPLY) ↔ ASEAN (DEMAND) — DIGITAL-FIRST

PHASE 2 (MONTH 19-48)
+ GCC / NORTH AMERICA — HYBRID (DIGITAL + IN-PERSON/PARTNER)

PHASE 3 (MONTH 49-)
+ BRIC — PARTNER-LED SCALING

In the first phase, the focus will be on building a strong digital-first platform connecting the CEE (Central and Eastern Europe) region as the supply side with the ASEAN (Association of Southeast Asian Nations) region as the demand side. This phase leverages the existing tech talent and scale-up ecosystem in CEE and the growing enterprise and investor demand in ASEAN.

In the second phase, the platform will expand to include the GCC (Gulf Cooperation Council) region and North America, offering a hybrid model that combines digital matchmaking with in-person advisory and partnerships. This allows for more tailored support and on-the-ground presence in these new markets.
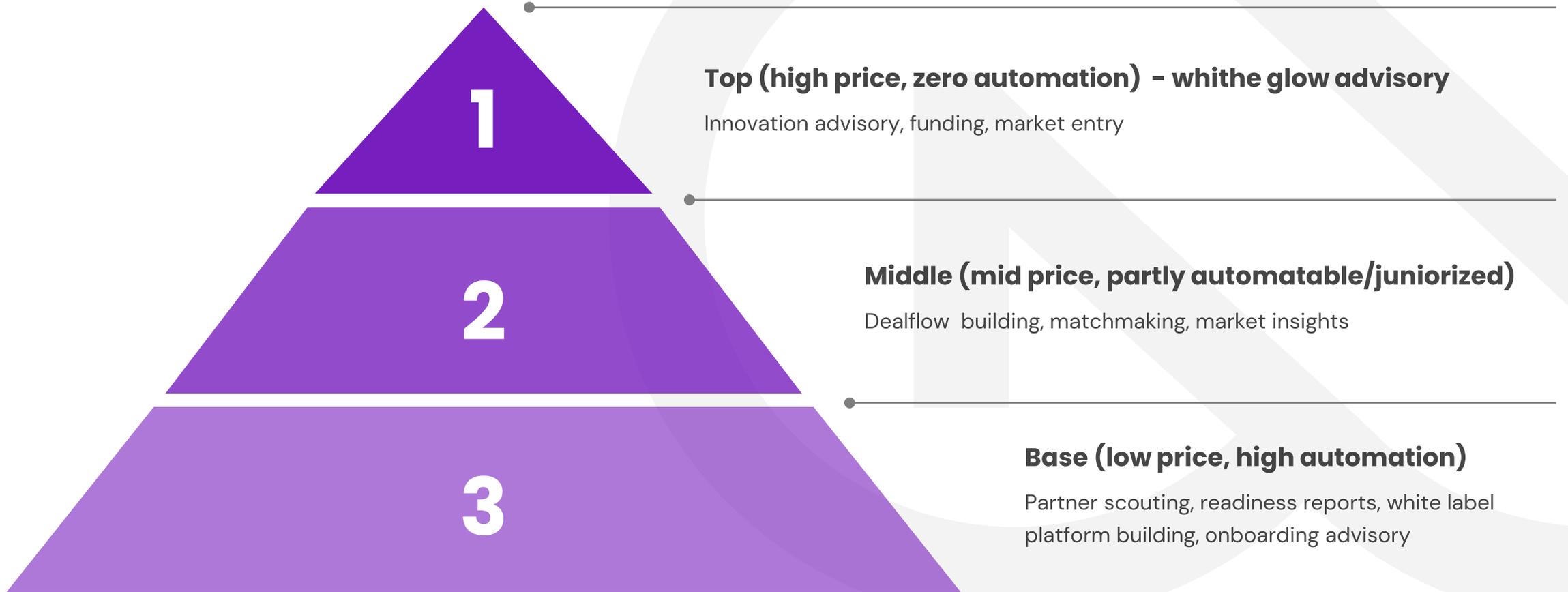
The final phase of the regional expansion strategy will focus on the BRIC (Brazil, excl. Russia, India, China) markets, where the platform will adopt a partner-led scaling approach. This enables the company to leverage local expertise and networks to drive growth in these large, complex markets.

What we automate now, what we scale next
Service layers

1

Top (high price, zero automation) - whithe glow advisory

Innovation advisory, funding, market entry

2

Middle (mid price, partly automatable/juniorized)

Dealflow building, matchmaking, market insights

3

Base (low price, high automation)

Partner scouting, readiness reports, white label platform building, onboarding advisory

Traction

Region	Period	Revenue/investment
Revenue		
CEE+ASEAN	2024	184,727 USD
ASEAN	2025	62,555 USD
CEE	2025	132,850 USD
Investment		
CEE+ASEAN	2024	201,508 USD
CEE	2025	21,799 USD
ASEAN	2025	68,642 USD

BUDAPEST

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KUALA LUMPUR
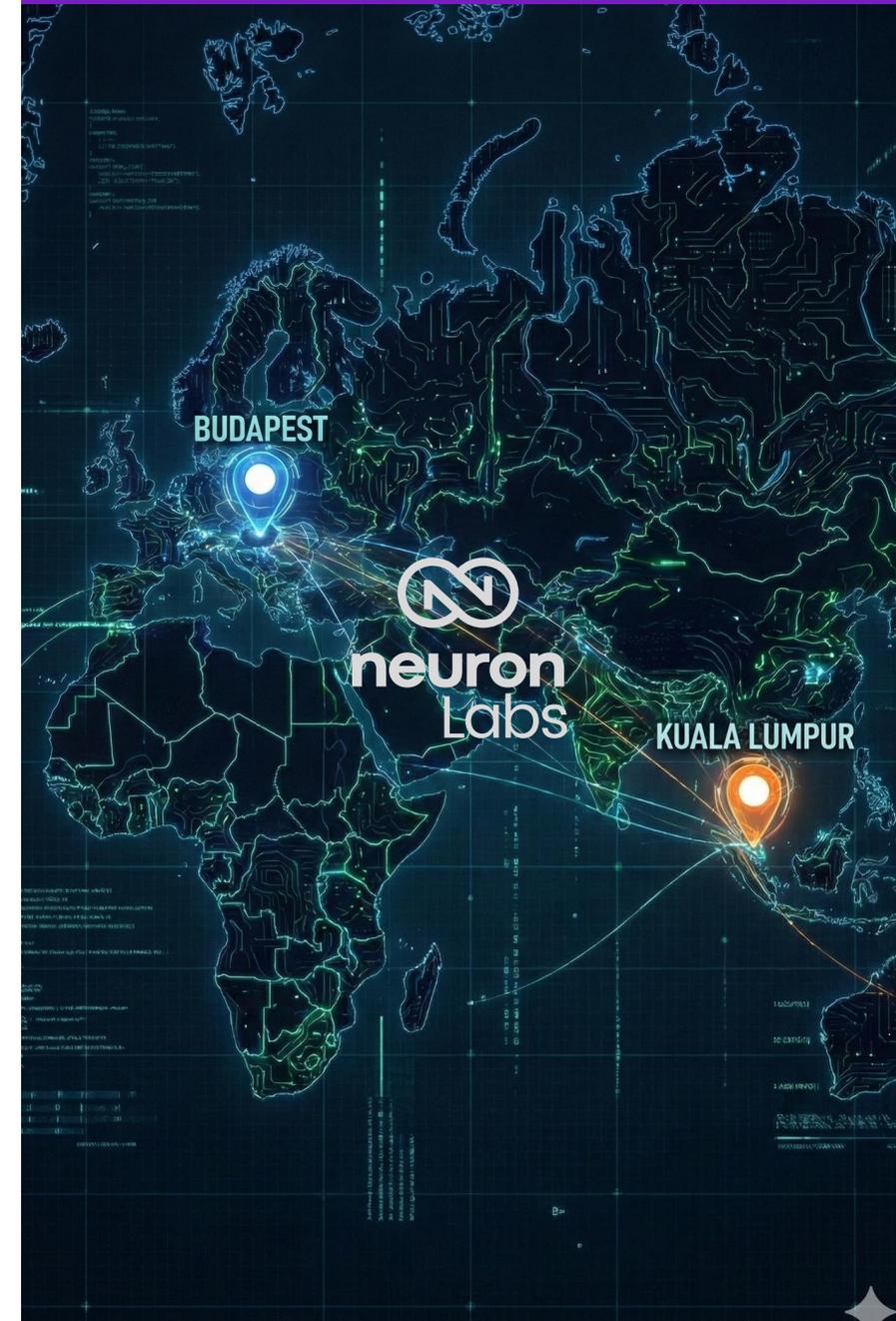
Business model – Subscription + success/advisory (hybrid)

MRR (PLATFORM SUBSCRIPTION)

- Platform access (scaleups/SMEs)
- Investor dashboard access (VC, CVC, PE
- Export readiness audit module
- White-label system for agencies
- Platform onboarding + advisory support

NON-MRR

- Matchmaking
- Investor deal pipeline building
- Global tech partnering
- Innovation consulting
- Market entry / Funding

CAC TIERS

- Automated / semi-automated / bespoke (measured per channel)

TARGET MIX

- MRR >50% within 4 years; upsell triggers = seats, modules, SLA, multi-region, explainable-match reports

GTM: Digital-first

1 | **PHASE 1**

- Database building
- Focus on EU and ASEAN
- Building the semi/automated layers
- Online sales

2 | **PHASE 2**

- Geographical expansion
- Go to (1) NA (2) GCC (3) BRIC
- Online + in-person sales

3 | **PHASE 3**

- Service and model refining
- KPI based optimization
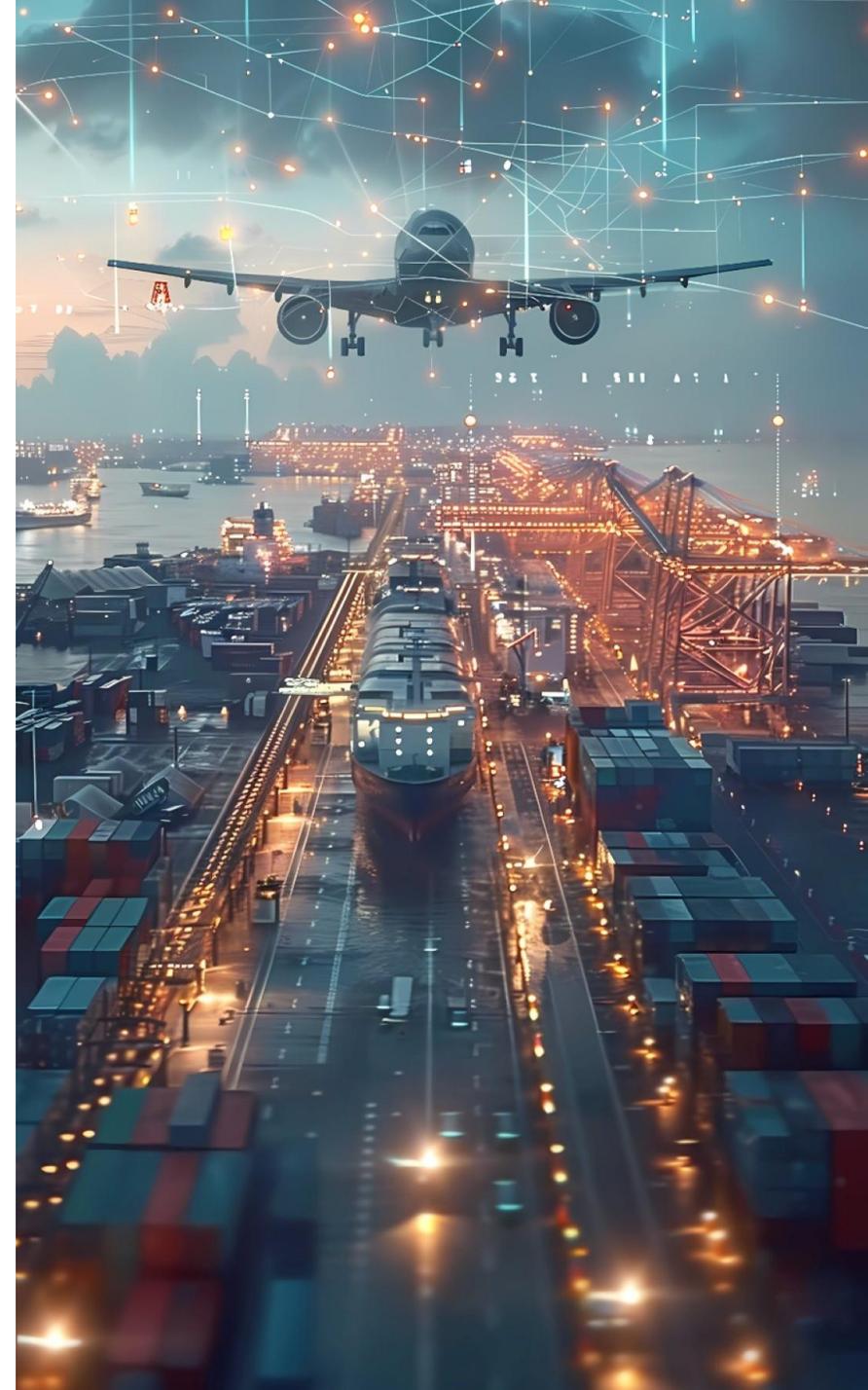
What makes this scalable and defensible

PLATFORM

- Matchmaking platform as the main revenue driver

AUTOMATION FIRST

- High value added on all service levels
- Low HR dependancy

MRR BASED, MUDULAR PRICING

- Less-HR dependency
- Multichanel

VALIDATION GUARANTEE

- Pre-screened, structured, ready

INSTITUTIONAL EMBED VIA WHITE-LABEL

- Creating real switching costs and a distribution moat

Where others fail – Our strengths

Dimension	Public TPO/IPA agencies	Open innovation / tech scouting	Cross–border market entry consultants	NeuronLabs
Core offering	Export/FDI support, programs, basic matchmaking	Corporate tech sourcing & challenges	Hands–on market entry execution	SaaS brokering platform + execution services
Typical buyer	SMEs + national firms; sometimes investors	Enterprises/corporates	SMEs → enterprise expansion	Tech SMEs/scaleups + investors/acquirers + institutions (white–label)
Delivery	Program + coordination heavy	Human-in-the-loop	Service/headcount heavy	Automation-first + standardized workflows
Monetization	Subsidized/free or membership	Project/retainer	Project/retainer/day-rate	Hybrid: MRR tiers + non-MRR services
Main strength	Mass reach, "free" access	Corporate access, structured scouting	Deep local execution	Platform + services combo; two–sided dealflow; cross–region bridge

Built for scale: core hub + regional satellites
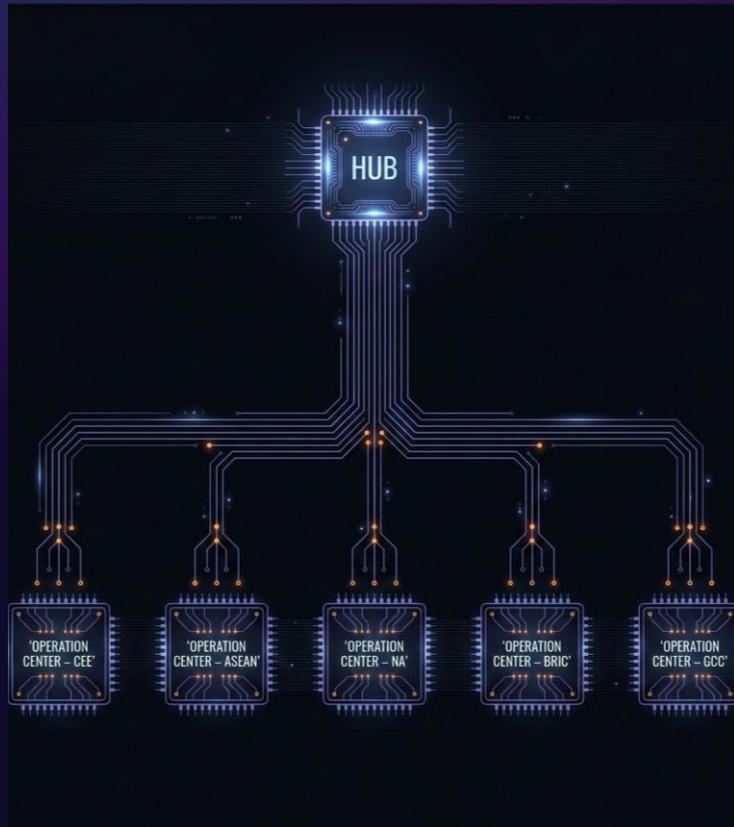
CORE HUB

- ✓ Product
- ✓ Growth
- ✓ Customer Succes
- ✓ Data / AI
- ✓ Governance
- ✓ Online sales
- ✓ SSC functions (HR/Finance/Admin)

OP CENTERS

- ✓ Service provider
- ✓ In-person sales

Founders

DR. ZSOLT POLERECZKI

CEO

LASZLO BODROGKOZI
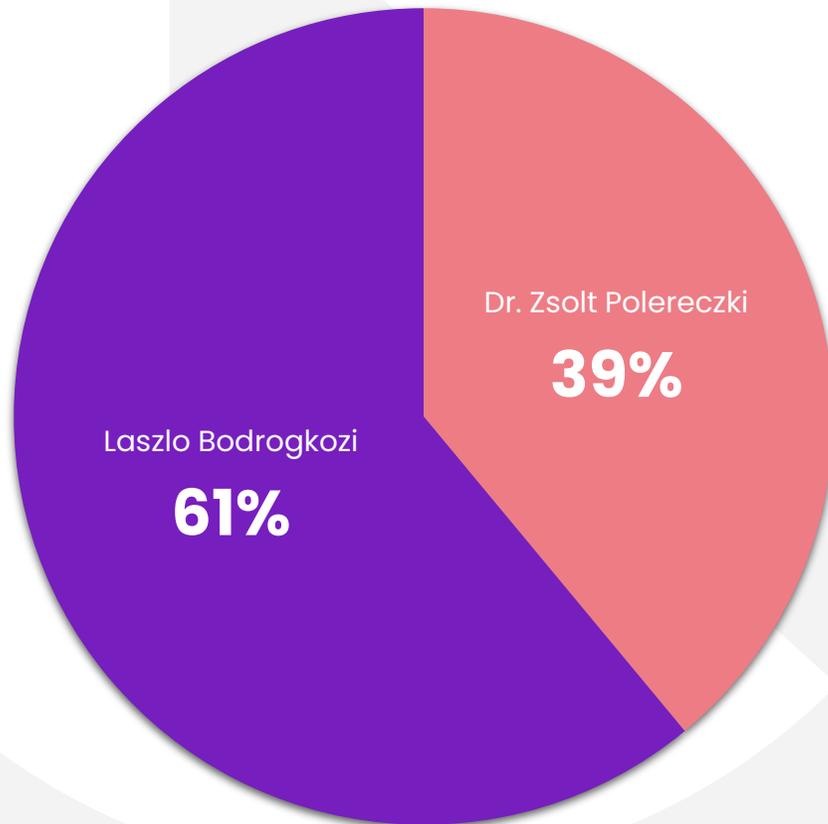
NEURON Group CEO – CTO
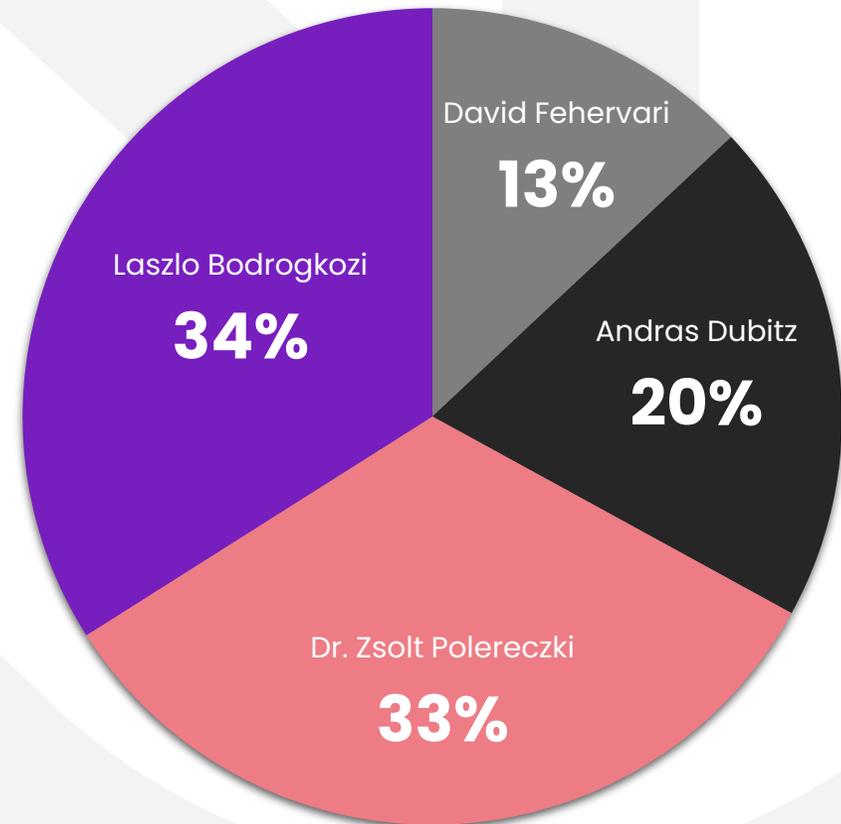
DAVID FEHERVARI

Head of ASEAN Operations

Cap table

Neuron Labs (CEE)

Dr. Zsolt Polereczki
39%

Laszlo Bodrogkozi
61%

Neuron Lab Tech Asia

David Fehervari
13%

Andras Dubitz
20%

Laszlo Bodrogkozi
34%

Dr. Zsolt Polereczki
33%

Investment
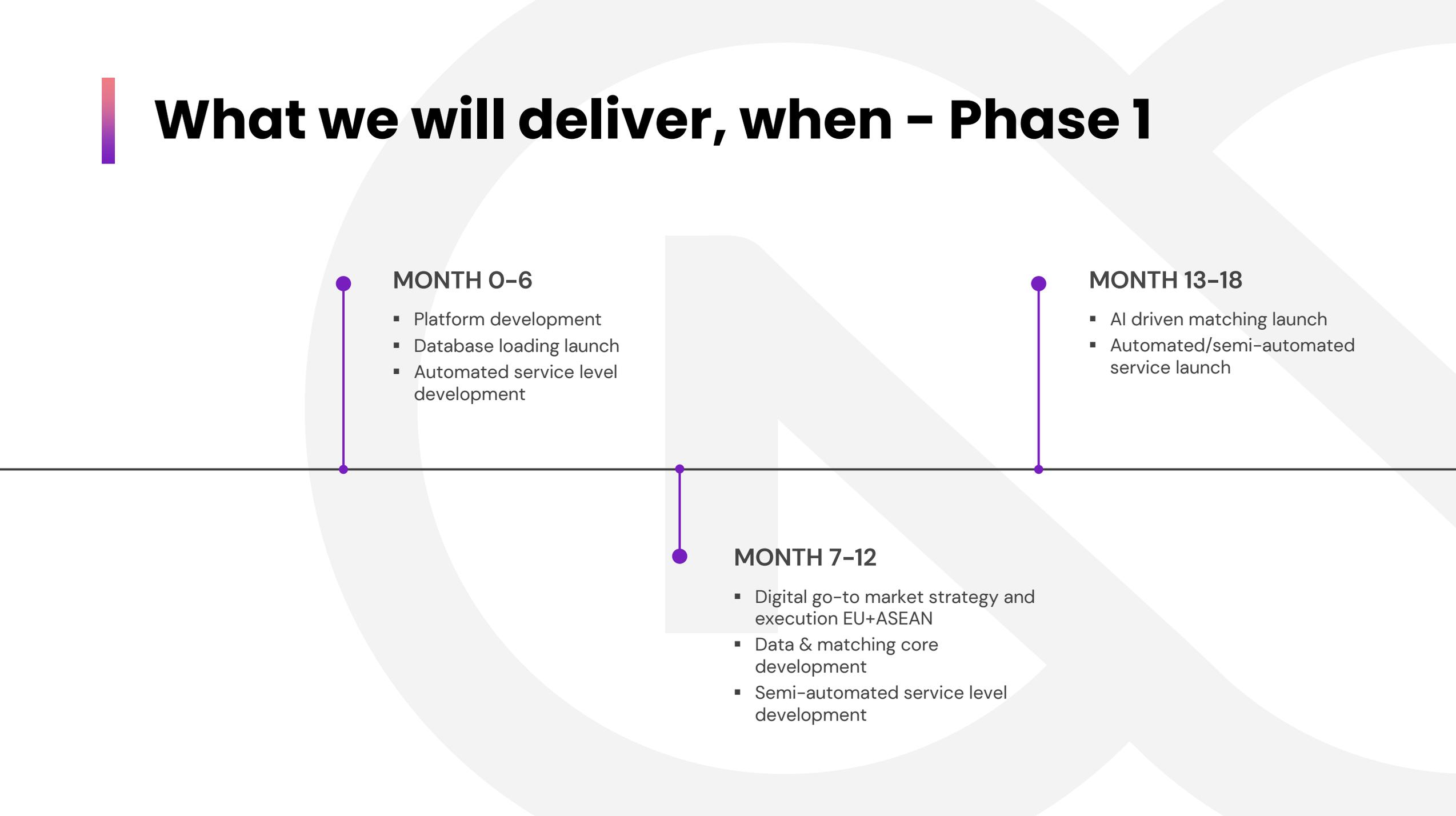
This round is about Phase 1

426,000

1,900,000

2,800,000

PHASE 1
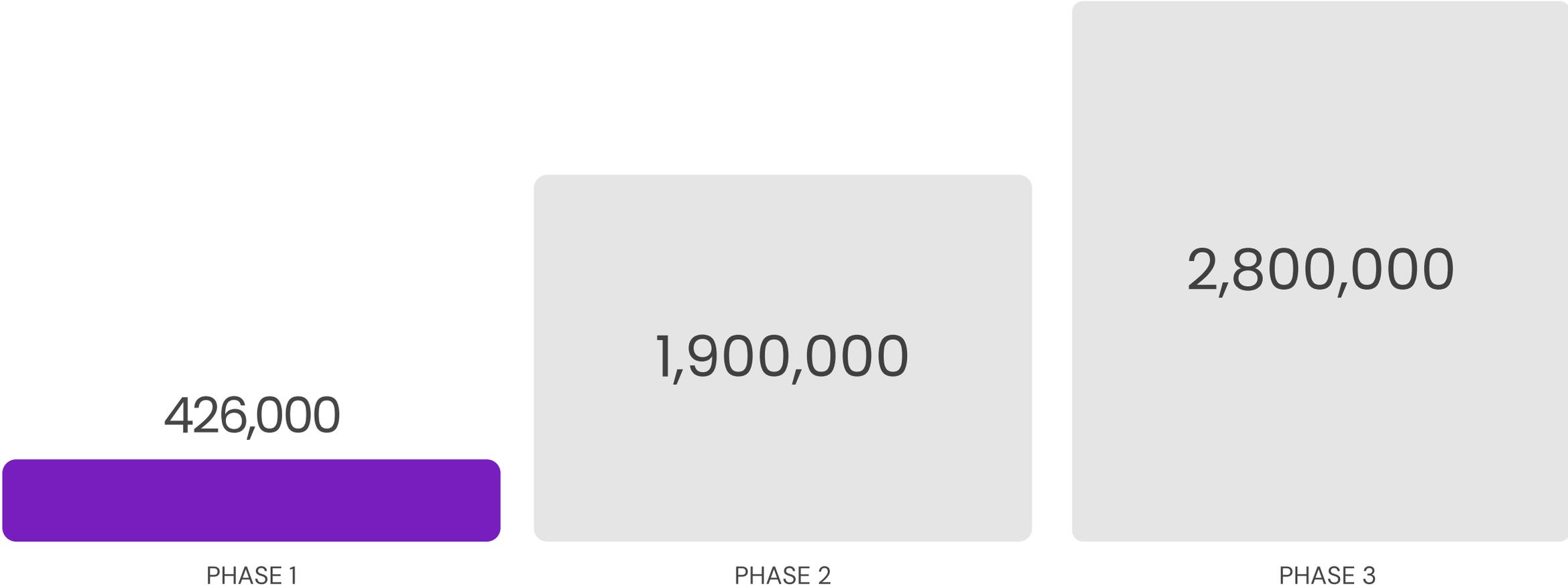
PHASE 2

PHASE 3

What we will deliver, when - Phase 1

MONTH 0-6

- Platform development
- Database loading launch
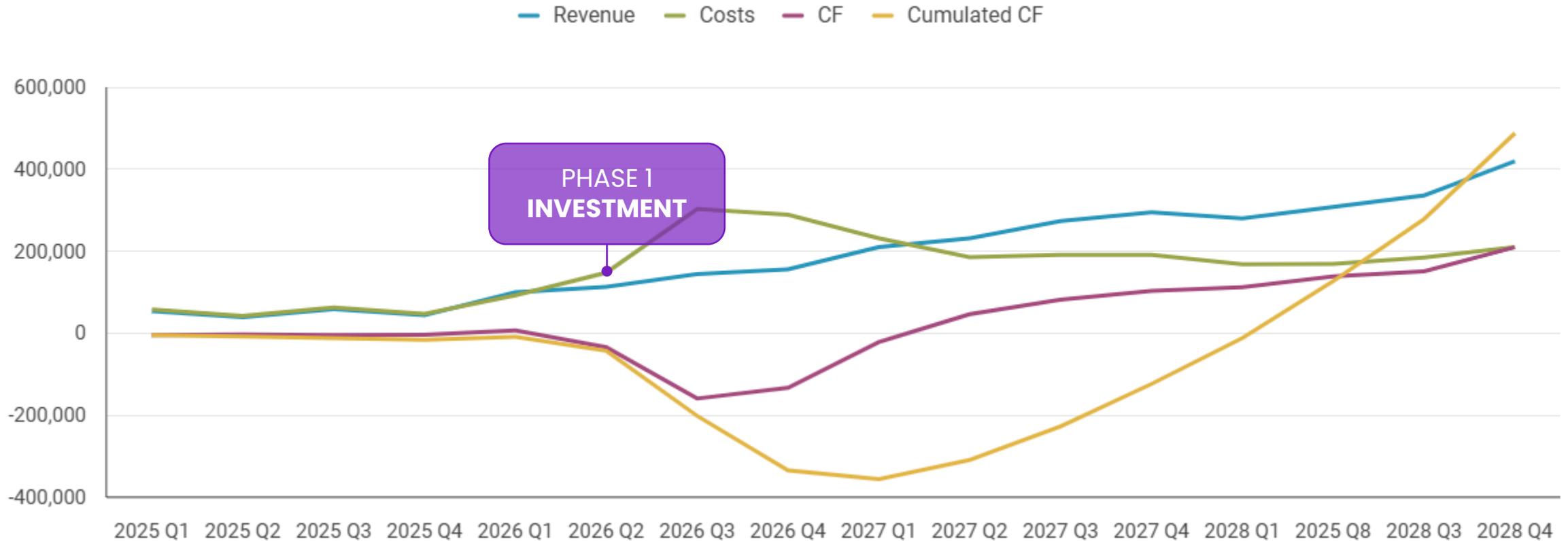- Automated service level development

MONTH 13-18

- AI driven matching launch
- Automated/semi-automated service launch

MONTH 7-12

- Digital go-to market strategy and execution EU+ASEAN
- Data & matching core development
- Semi-automated service level development

What to expect?
Phase 1 investment predicted effect on revenue

Legend: Revenue — Costs — CF — Cumulated CF
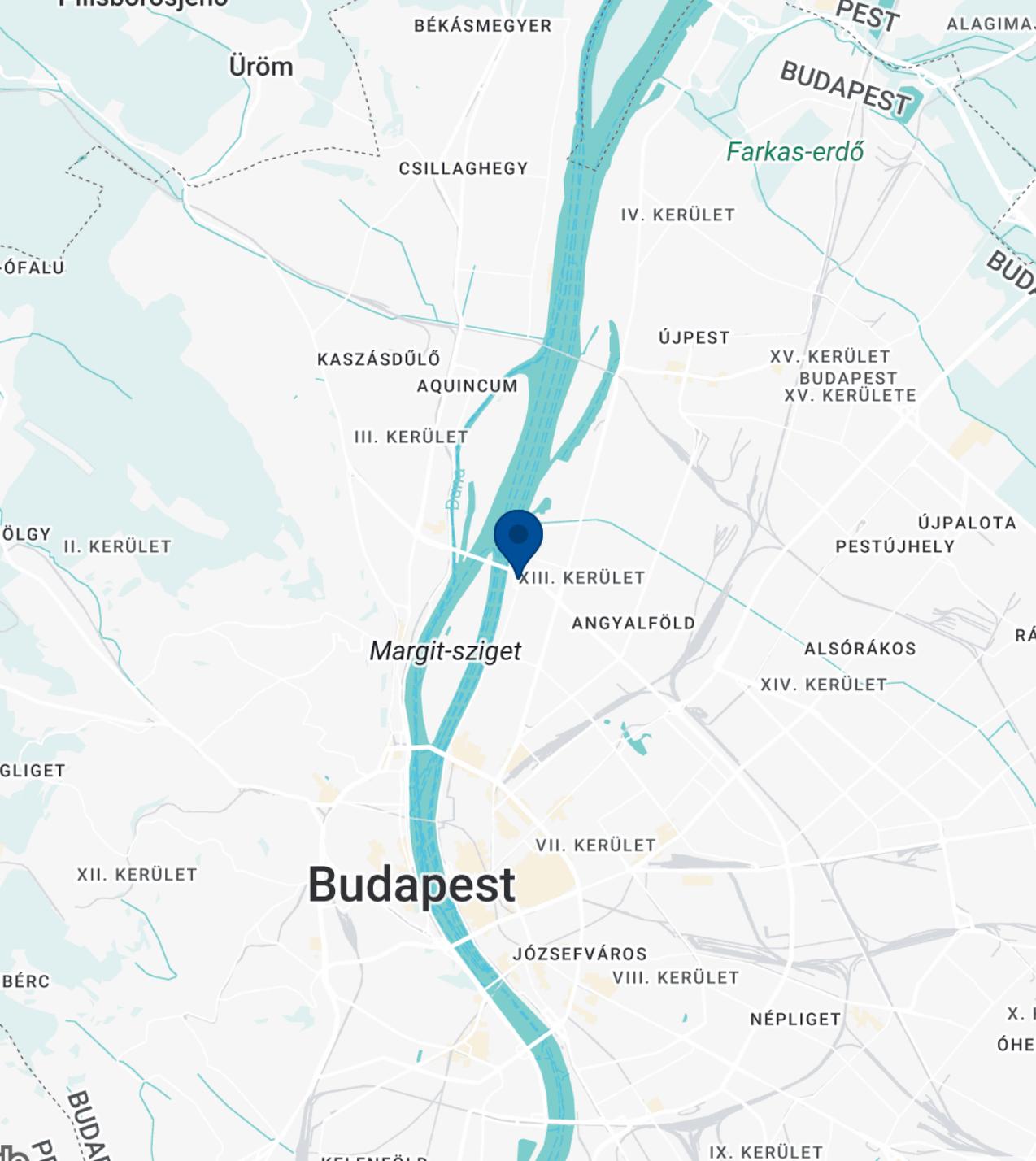
PHASE 1 **INVESTMENT**

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Labs

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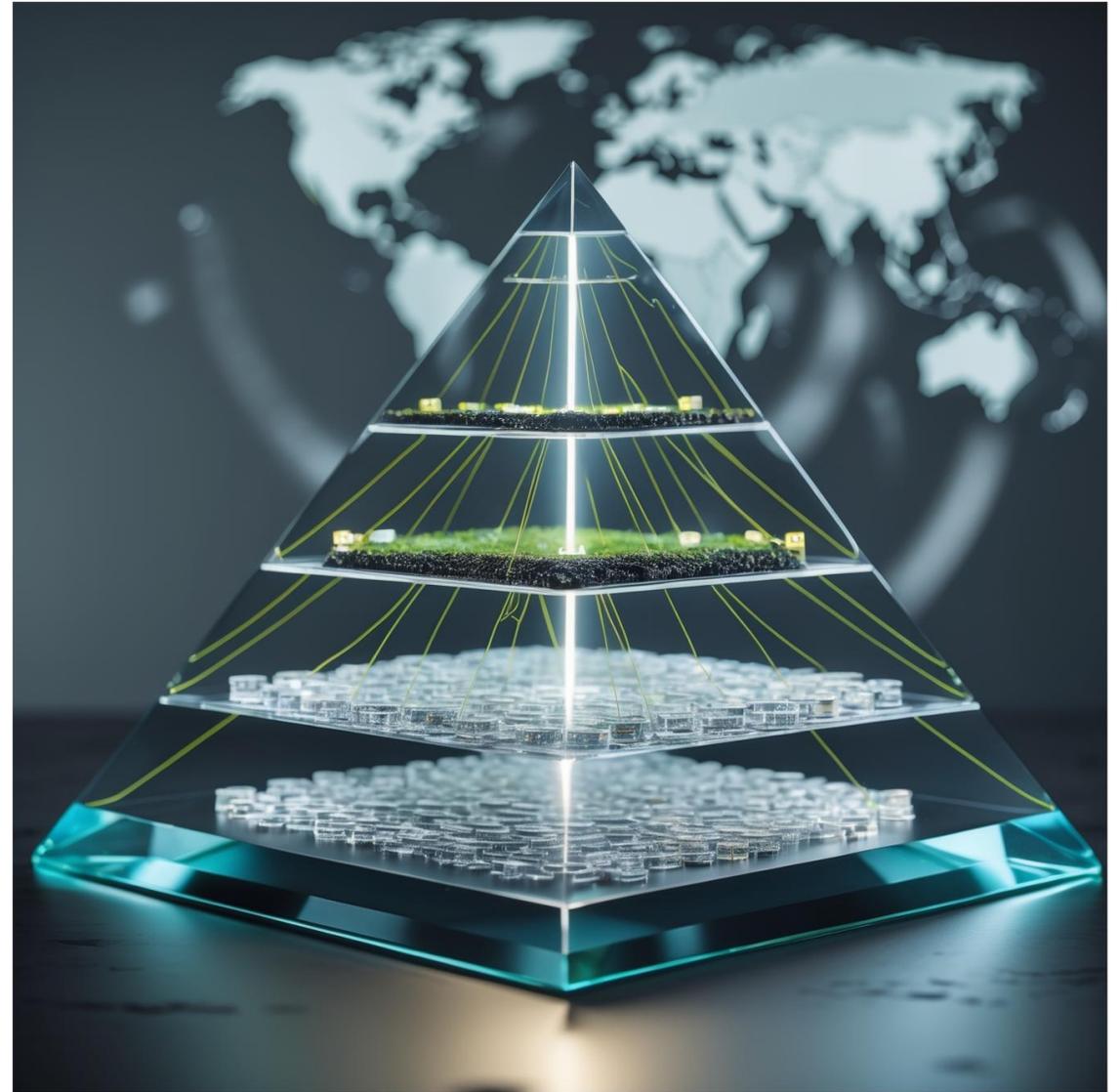
Contact Us

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